



# CLASSICS ADS

## Technical Specifications

Mis à jour le 22 novembre 2016

**Doctissimo**  
Vivre bien au quotidien

FORMAT	REDIRECT	HOSTED HTML 5	HOSTED IMAGE	POSSIBLE TRACKING	SCRIPT VISIBILITY
<b>300x600</b>	Yes 150 Ko max	Yes 150 Ko max Not integrated clicktag	Yes Jpg or gif or animated gif 80 Ko max	Pixel + Clic command	Yes
<b>300x600</b> Video	Yes Sound off by default Sound on by rollover	Yes Sound off by default Sound on by rollover Not integrated clicktag Video : file mp4	N/A	Pixel + Clic command	Yes
<b>300x250</b>	Yes	Yes Not integrated clicktag	Yes Jpg or gif or animated gif 60 Ko max	Pixel + Clic command	Yes
<b>300x250</b> Video	Yes Sound off by default Sound on by rollover	Yes Sound off by default Sound on by rollover Not integrated clicktag Video : file mp4	N/A	Pixel + Clic command	Yes
<b>300x250</b> (Newsletter only)	No	No	Yes Jpg or gif (not animated) 60 Ko max	Clic command	No
<b>1000x90</b> (Leaderboard)	Yes 120 Ko max	Yes 120 Ko max Not integrated clicktag	Yes Jpg or gif or animated gif 90 Ko max	Pixel + Clic command	Yes

FORMAT	REDIRECT	HOSTED HTML 5	HOSTED IMAGE	POSSIBLE TRACKING	SCRIPT VISIBILITY
<b>728x90</b> (Banner)	Yes 100 Ko max	Yes 100 Ko max Not integrated clicktag	Yes Jpg or gif or animated gif 70 Ko max	Pixel + Clic command	Yes
<b>970x250</b> (Masthead)	Yes	Yes Not integrated clicktag	Yes	Pixel + Clic command	Yes
<b>970x250 Vidéo</b> (Masthead)	Yes Sound off by default Sound on by rollover	Yes Not integrated clicktag Video : file mp4	Yes	Pixel + Clic command	Yes
<b>Interstitial</b> ( <u>Desktop only</u> )	Yes Max Width : 800 px Max Height : 600 px Closed button	Yes Max Width : 800 px Max Height : 600 px Not integrated clicktag	Yes Jpg or gif Max Width : 800 px Max Height : 600 px	Pixel + Clic command	Yes
<b>Interstitial video</b> ( <u>Desktop only</u> )	Yes Max Width : 800 px Max Height : 600 px Closed button Video : 30 s max	Yes Max Width : 800 px Max Height : 600 px Video : 30 s max Not integrated clicktag Video : file mp4	N/A	Pixel + Clic command	Yes

# CONTACT



**L'équipe trafic**

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